



PROJECT DELIVERABLES

Barcelona, 19th. February, 2013

INTERMODAL FREIGHT SERVICES DEVELOPMENT COMMITTEES (I FreightMED DC)

WORK PACKAGE 1

Administrative and financial management of partnership coordination

Deliverables	Partner	Description	Calendar
<p>1. Kick-off and Steering Committee meetings Kick of meeting Barcelona SC meeting SC meeting SC meeting SC meeting SC meeting</p>	<p>Barcelona Montpellier La Spezia Koper Chamber of Commerce/Rijeka? Barcelona</p>	<p>Other meetings (technical Working Groups): after proposal of WG coordinator: if an additional transnational meeting is needed a part of STC:</p> <ul style="list-style-type: none"> - Interactive working tools: google drive - Videoconference - Presential meetings 	<p>February BCN May 2013 November 2013 May 2014 November 2014 May 2015</p>
<p>2. Reporting activities 5 progress reports</p>	<p>All PP</p>		<p>Every June and every December until June 2015). Start up Report: March 2013</p>
<p>3. Audit trail (FLC by all partners)</p>	<p>All PP</p>		<p>March 2013</p>
<p>Working group coordinator</p>	<p>Generalitat de Catalunya</p>		

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WORK PACKAGE 2 Information and awareness raising			
Deliverables	Partner	Description	Calendar
1. Web site: 1 web site 1 logo and visual chart of the project 1 communication plan	CCILanguedoc-Roussillon	English. Common section and partner's section. Allowing the sending of newsletters	May 2013
2. Newsletters, publications and publicity: 30 project newsletters 15 local presentations	CAT, LR, SLO, LSP, CRO	One per semester and per Regional Committee. In each one's language.	End each semester
10 press conferences	CAT (1)/ Chamber of Commerce (Tarragona and Girona) (2) / LR Chamber of Commerce LR + Pole Economique SC SLO 2 Chamber of Commerce 1 Port of Koper	3 per partner and Regional Committee. Aiming at the target audience and beneficiaries: local industry, importers, exporters, freight forwarders, rail operators...	1- Sept. 2013 1- January 2015: establishment of the MED NET (network)
3 publications in specialized magazines	CAT , LR, CAgloPM, SLO 1 Koper / 1 Lujbliana Chamber of Commerce, LSP Port of la Spezia, CRO Chamber of Rijeka	Target: Local/National media/specialized press.	2 per partner one May 2013 and another May 2015
	FGC, Koper, La Spezia		Sept. 2014

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2 participation in 2 international congresses / fairs	Generalitat Catalunya		June 2014
5 communication campaigns	CAT, LR, SLO, LSP, CRO	Every Region will set up an internal communication strategy for its country/Region, including press conferences, local presentations, newsletters, edition of brochures... The budget is shared among staff and "integral promotional campaign" in the "Promotion and Publication" budget line.	April 2015
3. Conferences 1 international congress in Barcelona (Generalitat de Catalunya)	Generalitat Catalunya		30/06/2015
1 conference in Brussels	Generalitat Catalunya, GCChambers Catalunya		January 2015
Working group coordinator	Chambre de Commerce et d'Industrie du Languedoc-Roussillon		

WORK PACKAGE 5

To reduce negative externalities with a better management of existing facilities

Deliverables	Partner	Description	Calendar
<p><u>1. Strategic Planning. Establishing a common working framework:</u></p> <p>- 5 Setting up of 5 Freight Services Development Committees.</p>	<p>CAT, LR (CAgloPM), SLO, Koper, LSP, CRO</p>	<p>1) identifying the local stakeholders needed for the implementation of the activities and the running of the services: ideally it should be composed by:</p> <ul style="list-style-type: none"> - Institutional partners (local and regional administrations) - Operational partners: Rail freight operators, Ports, freight forwarders. - Chamber of Commerce: representing local industry, importers and exporters <p>2) Identification of roles and contact persons for each one.</p> <p>3) sending the Chart to the LP</p>	<p>April 2013</p>
<p>- 5 Infrastructure mapping. - 5 Service mapping.</p>	<p>CAT Gencat (infrastructures) Chamber of Commerce (Services), LR (CAgloPM) SLO Port of Koper, LSP, CRO Chamber of Commerce (Without budget)</p> <p>Working group coordinator GCChambers of Catalunya</p>	<p>The WG coordinator will prepare and send guidelines that will define the content that this documents should have, in order they are comparable.</p>	<p>May 2013</p>

<p><u>2. Operational Activities. Active promotion of new services and routes:</u></p> <p>- 15 feasibility studies.</p> <p>- 3 identification of operational partnership</p> <p>- 5 pilot projects</p> <p>- 5 Back-office service for the FS-DC.</p>	<p>CAT FGC, LR (Pole Economique SC), SLO Koper LSP, CRO Rijeka</p> <p>CAT Chamber of Commerce LR (Pole Economique SC) SLO Without budget LSP Without budget CRO Without budget</p> <p>CAT FGC, LR (Pole Economique SC), SLO Koper, LSP Port of la Spezia, CRO Chamber of Commerce of Rijeka</p> <p>CAT Chamber of Commerce, LR CCILanguedoc-Roussillon, SLO, LSP, CRO</p> <p>Working group coordinator La Spezia Port Authority</p>	<p>3 for Region</p> <p>very linked to the feasibility studies: means identifying eventual partnerships to operate each of the 3 routes.</p> <p>(minimum) one per Region (one of the three feasibility studies). Means providing support for effective implementation of new routes. Conflict: budget divided among services and External experts</p> <p>Its content and services will be defined by Chamber of Commerce of Catalonia. (the only partner with budget in this section).</p>	<p>Novemb. 2013</p> <p>Novemb. 2013</p> <p>During 2014</p> <p>January 2014</p>
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<p><u>3. Accompanying measures. Identification of mechanisms and best practices to increase competitiveness of rail freight transport:</u></p> <p>- 5 Implementation of best practices.</p> <p>- 1 Publication of a Regional of best practices document.</p>	<p>CAT FGC, LR (CagloPM) SLO Port of Koper, LSP Port of la Spezia, CRO Without budget</p> <p>Port of Koper</p> <p>Working group coordinator Port of Koper</p>		<p>January - July 2014</p> <p>October 2014</p>
<p><u>4. Commercial and Sustainability Actions</u></p> <p>- 5 Regional commercial portfolio</p> <p>- 5 Integral promotional campaigns.</p>	<p>CAT GenCat, LR (Chamber of Commerce LR+ Pole Economique SC), SLO Chamber of Commerce, LSP Port of la Spezia, CRO Chamber of Commerce of Rijeka</p> <p>CAT Gencat, LR (CagloPM), SLO Chamber of Commerce, LSP La Spezia, CRO Chamber of Commerce Rijeka</p>		<p>Novemb.2014</p> <p>January - June 2015</p>

INTERMODAL FREIGHT SERVICES DEVELOPMENT COMMITTEES (I FreightMED DC)

FREIGHT MED-DC- DESCRIPTION OF DELIVERABLES FOR THE FIRST PHASE (January- May 2013)

DELIVERABLES	January 2013	February	March	April	May
Contractual documents (signature PA, Staff assignment)					
Kick-off and Steering Committee meetings					
Reporting activities. Progress reports (5)					
Audit trail					
Project newsletters (30)					
Setting up of 5 Freight Services Development Committees (5)					
Press Conferences (10)					
Web site, logo and visual chart of the project, communication plan					
Infrastructure mapping (5)					
Service mapping (5)					

INTERMODAL FREIGHT SERVICES DEVELOPMENT COMMITTEES (I FreightMED DC)

DESCRIPTION OF DELIVERABLES FOR THE SECOND PHASE (June 2013- November 2014)

DELIVERABLES	June 2013	July	August	Septem.	October	Novemb.	Decemb.	January 2014	February	March	April	May
Reporting activities. Progress reports (5)												
Project newsletters (30)												
Local presentations (15)												
Feasibility studies (15)												
Identification of operational partnership (3)												
Kick-off and Steering Committee meetings												
Pilot projects (5)												
Back-office service for the FS-DC (5)												
Implementation of best practices (5)												

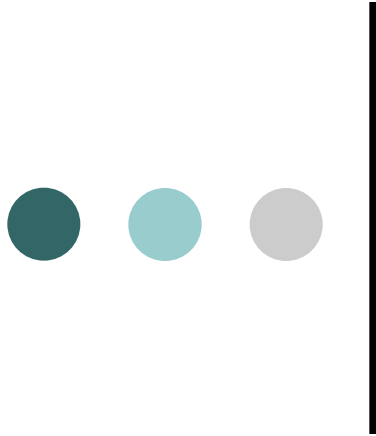
INTERMODAL FREIGHT SERVICES DEVELOPMENT COMMITTEES (I FreightMED DC)

DELIVERABLES	June 2014	July	August	September	October	November
Reporting activities. Progress reports (5)						
International congresses / fairs (2)						
Implementation of best practices (5)						
Project newsletters (30)						
Publications in specialized magazines (3)						
International congresses / fairs (2)						
Pilot projects (5)						
Publication of a Regional of best practices document (1)						
Regional commercial portfolio (5)						
Kick-off and Steering Committee meetings						

INTERMODAL FREIGHT SERVICES DEVELOPMENT COMMITTEES (I FreightMED DC)

DESCRIPTION OF DELIVERABLES FOR THE THIRD PHASE (December 2014- June 2015)

DELIVERABLES	December	January 2015	February	March	April	May	June
Reporting activities. Progress reports (5)							
Conference in Brussels							
Project newsletters (30)							
Local presentations (15)							
MED NET Establishment and permanent office (1)							
SFM DC Sustainability plans (6)							
Communication campaigns							
Press Conferences (10)							
Regional commercial portfolio (5)							
Kick-off and Steering Committee meetings							
Integral promotional campaigns (5)							
International congress in Barcelona (Generalitat de Catalunya) (30/06/15-final)							



**THANKS FOR YOUR
ATTENTION**